

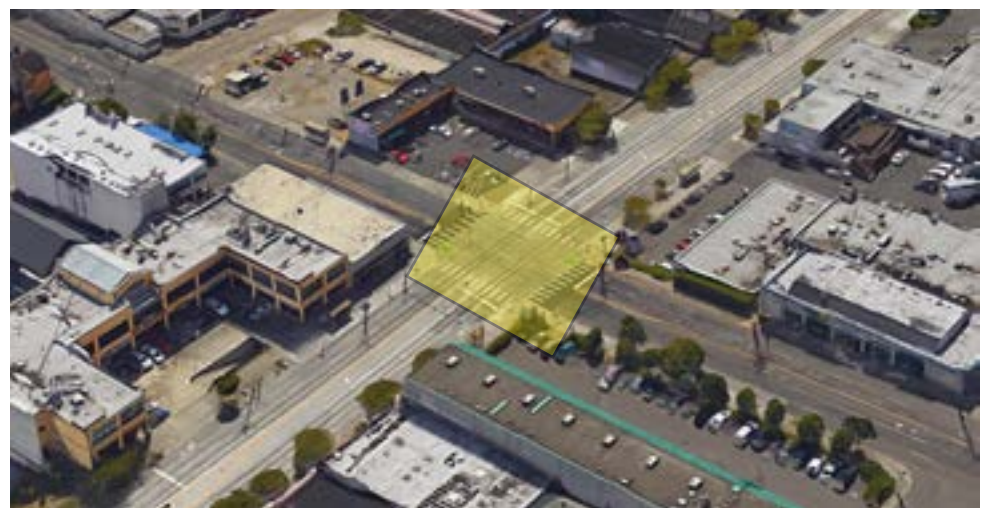
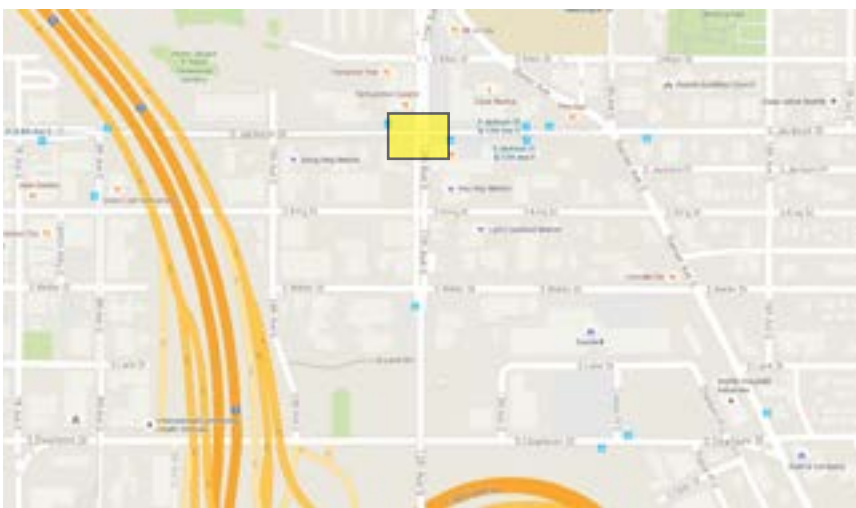
Request for Qualifications

Decorative Crosswalks for Little Saigon

Project Summary & Background

Friends of Little Saigon (FLS) and the Seattle Chinatown International District Preservation and Development Authority (SCIDpda) are seeking design proposals for four crosswalks in the Little Saigon/International District. Decorative crosswalks increase safety, visibility of the community, and neighborhood identity. They will also represent the culture and experiences of the Vietnamese-American and Little Saigon communities in Seattle. This cultural placemaking process aims to claim and re-imagine public spaces in the neighborhood. This project is currently funded by the National Endowment for the Arts Our Town grant and the Small and Simple Neighborhood Matching Fund grant.

Project Site: 12th Ave S and S Jackson St



Project Scope

The selected designer(s) will be responsible for the development of the crosswalk design, working with city departments, and community members. The site for the project will be at the intersection of S Jackson Street and 12th Ave S, with a total of **FOUR** crosswalks. The following criteria must be met to achieve a successful project:

- Must be a genuine representation of this neighborhood's cultural makeup, specifically the Vietnamese-American community.
- Must include the two white horizontal markings with standard design and reflectivity to mark the edges of the crosswalk and ensure it meets minimum standards.
- Must use only horizontal or vertical stripes to make sure people driving, walking, and biking know these are official crosswalks and designated places for people to cross.
- Design cannot include text or logos.
- Design cannot include shapes or symbols that may be confused with traffic control devices or legends.
- Ease of maintenance should be considered.
- Multiple design proposals are allowed.
- Rights to the final design and artwork pertaining to this project will be released to and owned by the Friends of Little Saigon and SCIDpda.
- For more information on the SDOT's community crosswalks program, visit <http://www.seattle.gov/neighborhoods/programs-and-services/community-crosswalks>

Proposal Evaluation Criteria

To ensure consideration for this RFP, your proposal should be complete and include all of the following criteria:

- Overall proposal suitability: Proposal must meet project scope and needs and be presented in a clear and organized manner
- Organizational experience: Designers will be evaluated on their experience as it pertains to the scope of this project
- Previous work: Designers will be evaluated on examples of their work pertaining to community and public art projects as well as client testimonials and references

Timeline and Process

Submission Deadline: **August 24, 2016 by 5:00 PM**

The top three designs will be notified by September 7, 2016.

- Top three will be selected by the community and community steering committee consisting of the Friends of Little Saigon, SCIDpda, and SDOT. There is a \$300 award per design/designer.
- The top three will have an opportunity to make changes to their designs and present to the steering committee in the second round.

Selected designer will be notified by late September 2016. There will be a \$3,000 award for the selected designer (\$3,300 total).

- The steering committee will select the winning proposal that will go out to the broader community for input and feedback.
- The selected designer will incorporate community feedback and SDOT recommendations
- Design will also go through the International Special Review District (ISR) for approval
- Designer makes final changes to be submitted to SDOT for installation by November 2016

How to Apply

All applications will be sent to friendsoflittlesaigon@gmail.com by **5:00 PM on August 24, 2016**. Please ensure submittals include:

1. Contact information (name/company, phone, email)
2. Artist's statement about the design
3. Schematic drawings as well as rendering of the design within the street setting
4. High quality files formatted in JPEG, PNG, or PDF only.

If you have any questions regarding your application or submission, please contact An Huynh at anh@scidpda.org or (206) 838-8715.